



Quote Sheet: 'Bluey's Best Day Ever!' at Disneyland Resort

ANAHEIM, Calif. – Beginning March 22, 2026, ["Bluey's Best Day Ever!"](#) brings beloved characters Bluey and Bingo to Disneyland Resort for the first time. A collaborative, creative project across Disney Live Entertainment, Ludo Studio and BBC Studios, "Bluey's Best Day Ever!" honors the heart and humor of the critically acclaimed animated series "Bluey" at the reimaged Fantasyland Theatre in a first-of-its-kind experience for families and guests of all ages.

Now transformed into a beautiful fun fair at Bluey's school, Bluey and her sister Bingo appear at set times throughout the day alongside a lively group of comedic performers and musicians. Together, they bring to life the unmistakable, familiar feeling that the best day ever has officially begun.

Creative inspiration behind "Bluey's Best Day Ever!"

- **Susana Tubert, Creative Director, Disney Live Entertainment:** "With 'Bluey's Best Day Ever!', we've challenged ourselves as storytellers and artists to create something wholly unique that our guests will remember for years to come. For more than 70 years, bringing treasured tales to life has been at the heart of what we do at Disneyland Resort and with Bluey and her sister Bingo, we are transforming their animated world — one that has brought families so close together — into a real life, tangible experience that everyone can enjoy."
- **Jennifer Magill, Executive Producer, Disney Live Entertainment:** "We drew inspiration from so many iconic 'Bluey' moments and themes, and we wanted to pack as many details as we could into this experience. By transforming Fantasyland Theatre into an immersive space full of activities, we found ways to highlight memorable moments that all ages and everyone in the family will enjoy."
- **Ludo Studio:** "We are so excited for our audience to experience 'Bluey' whilst visiting Disneyland, it feels like a perfect match. It's been a highlight to get to work so closely with the Disney parks team and to see the wonderful way that the talented performers

and musicians have brought the heart and the fun of 'Bluey' all the way from Australia to the stage of the Fantasyland Theatre, for real life."

- **Shelley Macintyre, Interim CEO, Brands & Licensing, BBC Studios:** "We are so proud to be launching Bluey's debut at the Disneyland Resort, with 'Bluey's Best Day Ever!' Working hand-in-hand with Disney and Ludo Studio, we have crafted an experience that captures the heart and humor of Bluey - we can't wait to see the memories people create there. This launch is a true testament to the generation-defining hit that Bluey has become."

Thematic and artistic direction

- **Susana Tubert, Creative Director, Disney Live Entertainment:** "It was important for our talented team of show director, writer, music producer and designers to authentically evoke the themes of shared play in the 'Bluey' episodes. Our fun-filled, live celebration inspired by favorite Bluey episodes has been thoughtfully planned for guests of all ages to dance, play and laugh together."
- **Chelsea Stevens, Music Producer, Disney Live Entertainment:** "The energy our musicians bring to 'Bluey's Best Day Ever!' is truly incredible! Music is such a vital part of every 'Bluey' episode, and I'm thrilled for our guests to hear it for real life with a five-piece band leading new musical arrangements of the iconic 'Bluey' soundtrack."
- **Jennifer Magill, Executive Producer, Disney Live Entertainment:** "The grounds of Bluey's school provided the ideal setting for 'Bluey's Best Day Ever!' because it allowed not only Bluey and Bingo to participate in the fun, but also so many of their friends. We hope guests feel inspired to create their best day ever as they dance along with the sisters and play together in unexpected and entertaining ways."

Set design

- **Dan Torres, Senior Art Director, Disney Live Entertainment:** "Fantasyland Theatre has been transformed for this all-new, immersive celebration, with so much to see and do throughout the space. We took the vivid colors, bold shapes and imaginative designs from the 'Bluey' show and translated them into tangible representations of the story that guests can see, hear and touch."

Casting and costume design

- **Linda Love Simmons, Show Director, Disney Live Entertainment:** "The extraordinary and talented troupe of performers in 'Bluey's Best Day Ever!' brings to life playful storytelling that features many beloved dance modes and interactive games from popular 'Bluey' episodes, while live musicians perform high-energy arrangements of our favorite songs. And at the heart of it all? Bluey and Bingo, of course, leading the way as the stars of everyone's best day ever!"
- **Trevor Rush, Manager, Costume Design and Development, Disney Live Entertainment:** "With a playful nod to the humor of the animated series 'Bluey,' the performers' costumes are based on the charming personalities of Bluey's family, friends,

and classmates across her vibrant world. Guests can have fun spotting which beloved 'Bluey' character inspired each actor and musician's look.”

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